



# 2015 PARTNERSHIP MARKETING PACKAGES



Save over 20% when you package marketing opportunities in our publication and website

## PLATINUM MARKETING PACKAGE

For the most exposure in MCNW marketing to visitors and meeting and events planners we suggest the following:

- Full page, full-color ad in next issue of official **INDULGE Visitor Guide** - Value **\$3195**
- Featured partner listing on **www.chicagonorthwest.com** for six months - Value: **\$600**
- Exclusive homepage banner ad for one month on **www.chicagonorthwest.com** - Value **\$500**
- ROS tile ad for one quarter on **www.chicagonorthwest.com** - Value **\$750**
- **NEW:** Listing Page Ad for one month on **www.chicagonorthwest.com** - Value **\$350**
- **NEW:** Promotional opportunity at **2015 MCNW Annual Luncheon Event** - Exclusive Exhibit

Total Value: **\$5395**

**Package incentive price: \$4300**

(savings of \$1095)

## GOLD MARKETING PACKAGE

An affordable package that brings top of mind awareness about your business to visitors and conference attendees:

- Half page, full-color ad in next issue of official **INDULGE Visitor Guide** - Value: **\$1995**
- Featured partner listing on **www.chicagonorthwest.com** for three months - Value: **\$300**
- ROS tile ad for one quarter on **www.chicagonorthwest.com** - Value: **\$750**
- **NEW:** Listing Page Ad for one month on **www.chicagonorthwest.com** - Value: **\$350**
- **NEW:** Promotional Opportunity at **2015 Annual Luncheon Event** - Exclusive Exhibit

Total Value: **\$3395**

**Package incentive price: \$2700**

(savings of \$695)





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## SILVER MARKETING PACKAGE

Be seen in all the right places with the silver package:

- Two-thirds page, full-color ad in next issue of official **INDULGE Visitor Guide** - Value **\$1195**
- Featured partner listing on [www.chicagonorthwest.com](http://www.chicagonorthwest.com) for three months - Value: **\$300**
- ROS tile ad for one month on [www.chicagonorthwest.com](http://www.chicagonorthwest.com) - Value **\$250**

Total Value: **\$1745**

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**Package incentive price: \$1395**

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(savings of \$350)

## BRONZE MARKETING PACKAGE

An affordable package that brings top of mind awareness about your business to visitors and conference attendees:

- One-third page, full-color ad in next issue of official **INDULGE Visitor Guide** - Value: **\$595**
- Featured partner listing on [www.chicagonorthwest.com](http://www.chicagonorthwest.com) for three months - Value: **\$300**

Total Value: **\$895**

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**Package incentive price: \$715**

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(savings of \$180)



For customized Marketing Package information:

**Contact Christina Mitchell**  
**D: 847.278.3442**  
**[cmitchell@chicagonorthwest.com](mailto:cmitchell@chicagonorthwest.com)**



# MARKETING PACKAGE 2015 CONTRACT



To reserve your marketing package, please complete the Meet Chicago Northwest Marketing Package Contract below and fax to **847.490.1212** or email **cmitchell@chicagonorthwest.com**.

**I would like to participate in the following:**

- Platinum Marketing Package** \$4300

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- Gold Marketing Package** \$2700

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- Silver Marketing Package** \$1395

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- Bronze Marketing Package** \$715

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Company Name

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Contact Phone

\_\_\_\_\_  
Contact Email

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## PAYMENT OPTIONS

### Payment by check

Please make check payable to **Meet Chicago Northwest** and mail to:  
**1375 E. Woodfield Road, Suite 120**  
**Schaumburg, Illinois 60173**

### Payment by credit card

\_\_\_\_\_  
CREDIT CARD NUMBER

\_\_\_\_\_  
EXP. DATE

\_\_\_\_\_  
3-DIGIT SECURITY CODE

