

PARTNERSHIP BENEFITS

WEBSITE BUSINESS LISTING

Includes company description, address, phone number, and a direct link to your website.



ChicagoNorthwest.com receives 140,000+ sessions and 210,000+ pageviews annually.

PARTNER EXTRANET

Update listings, events, coupons, photos, social media links, hotel packages. Check leads and respond to sales team.

SOCIAL MEDIA*

Add seasonal public events to Partner Extranet for potential social media promotion.

PRINT*

Listing included in 18-month Chicago Northwest Visitors Guide. Rack brochure distribution in Chicago Northwest hotels. Circulation: 110,000 copies

TRADESHOWS

MCNW drives business to the region by attending national and local tradeshow and conferences.

MEDIA

Send event press releases to MCNW media contact list.

NETWORKING

Connect with local industry peers at different events throughout the year.

REFERRALS

Only Meet Chicago Northwest (MCNW) partners are referred by our staff to visitors, planners, and media.

WEEKLY PARTNER UPDATE

Receive emailed informational industry updates and large group alerts impacting the region.

WE STRATEGICALLY MARKET TO:

Groups, Meetings, Sporting Events, Motorcoach, and Leisure Visitors; reaching them by using marketing strategies such as attending tradeshow, print & digital advertising, telemarketing, and direct mail.



Partnership Categories



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ACCOMMODATIONS, ATTRACTIONS & RESTAURANTS

All Inclusive - No Fee

SERVICE SUPPLY & RETAIL

Annual Investment - \$99

*Some restrictions and exclusions may apply.